

ORDER



Orders
Order / Rev: 706211
Alt Order #: 06275486
Product Desc: PRIORITIES USA ACTN
Estimate: 1564
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 08/13/12 / 08/14/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	62	\$82,025.00	\$69,721.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	62	\$82,025.00	\$69,721.25	0.00
Totals	62	\$82,025.00	\$69,721.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/12/12	10/12/12	M-F 10-11a Studio 10	CM	10-11a	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$225.00		0.00			
E 2	WTSP	10/12/12	10/12/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,050.00		0.00			
E 3	WTSP	10/12/12	10/12/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,350.00		0.00			
E 4	WTSP	10/12/12	10/12/12	B&B Bold and Beautiful	CM	130-2p	----F--	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
BOLD&BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,650.00		0.00			
E 5	WTSP	10/12/12	10/12/12	M-F 3-4p Let's Make a Deal	CM	3-4p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$825.00		0.00			

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Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACTN
 Estimate: 1564

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	10/12/12	10/12/12	M-F 5-530p 5-530p 10 News	CM	5-530p ---- F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---- F--				1	\$825.00		0.00			
E 7	WTSP	10/12/12	10/12/12	M-F 6-7a 6-7a 10 News	CM	6-7a ---- F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-6:00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---- F--				1	\$700.00		0.00			
E 8	WTSP	10/12/12	10/12/12	7-730p Wheel of Fortune	CM	7-730p ---- F--	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---- F--				1	\$3,900.00		0.00			
E 9	WTSP	10/12/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a ---- F-- (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---- F--				1	\$800.00		0.00			
E 10	WTSP	10/12/12	10/12/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A ---- F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---- F--				1	\$400.00		0.00			
E 11	WTSP	10/12/12	10/12/12	M-F 930-10a Inside Edition	CM	930-10a ---- F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---- F--				1	\$300.00		0.00			
E 12	WTSP	10/15/12	10/15/12	M-F 10-11a Studio 10	CM	10-11a M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$225.00		0.00			
E 13	WTSP	10/15/12	10/15/12	Price Is Right Price Is Right	CM	11a-12p M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,350.00		0.00			
E 14	WTSP	10/15/12	10/15/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,000.00		0.00			
E 15	WTSP	10/15/12	10/15/12	Y&R Young and the Restless	CM	1230-130p M-----	:30	1	\$1,650.00	P-3	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,650.00		0.00			
E 16	WTSP	10/15/12	10/15/12	Late Late Show Late Late Show	CM	1237-137a M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$525.00		0.00			
E 17	WTSP	10/15/12	10/15/12	M-F 2-3p The Talk	CM	2-3p M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$900.00		0.00			
E 18	WTSP	10/15/12	10/15/12		CM	4-5p M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00

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Advertiser: Priorities USA Action
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Estimate: 1564
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Dr. Phil										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$1,200.00		0.00				
E 19	WTSP	10/15/12	10/15/12	M-F 530-6p 10 News at 530p	CM	530-6p M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				10 NEWS-5:30PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$825.00		0.00				
E 20	WTSP	10/15/12	10/15/12	7-730p Wheel of Fortune	CM	7-730p M-----	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
				WHEEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$3,900.00		0.00				
E 21	WTSP	10/15/12	10/15/12	CBS This Morning CBS This Morning	CM	7-9a M----- (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$800.00		0.00				
E 22	WTSP	10/15/12	10/15/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----		1		\$400.00		0.00				
E 23	WTSP	10/13/12	10/13/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p -----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$600.00		0.00				
E 24	WTSP	10/13/12	10/13/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p -----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				WHEEL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$1,200.00		0.00				
E 25	WTSP	10/13/12	10/13/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a -----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS THS MRN:SA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1		\$600.00		0.00				
E 26	WTSP	10/14/12	10/14/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p -----S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$1,050.00		0.00				
E 27	WTSP	10/14/12	10/14/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a -----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				SUNDAY MRN-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$2,000.00		0.00				
E 28	WTSP	10/14/12	10/14/12	Sun Prime C The Good Wife	CM	Sun 9-10p -----S	:30	1	\$10,500.00	P-3	0.00	NM	1	\$10,500.00
				GOOD WIFE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S		1		\$10,500.00		0.00				
E 29	WTSP	10/11/12	10/11/12	Price Is Right Price Is Right	CM	11a-12p ---T---	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$1,350.00		0.00				
E 30	WTSP	10/11/12	10/11/12		CM	M-F 11-1135p ---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-F)										
				LN (M-F)										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$3,000.00		0.00				
E 31	WTSP	10/11/12	10/11/12	Y&R	CM	1230-130p ---T---	:30	1	\$1,650.00	P-3	0.00	NM	1	\$1,650.00
				Young and the Restless										
				YOUNG&RESTLESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$1,650.00		0.00				
E 32	WTSP	10/11/12	10/11/12	Late Late Show	CM	1237-137a ---T---	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
				Late Late Show										
				LATE LATE SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$525.00		0.00				
E 33	WTSP	10/11/12	10/11/12	M-F 2-3p	CM	2-3p ---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				The Talk										
				TALK-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$900.00		0.00				
E 34	WTSP	10/11/12	10/11/12	M-F 3-4p	CM	3-4p ---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				Let's Make a Deal										
				LET'S MAKE A DEAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$825.00		0.00				
E 35	WTSP	10/11/12	10/11/12	M-F 4-5p	CM	4-5p ---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Dr. Phil										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$1,200.00		0.00				
E 36	WTSP	10/11/12	10/11/12	M-F 5-530p	CM	5-530p ---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				5-530p 10 News										
				10 NEWS-5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$825.00		0.00				
E 37	WTSP	10/11/12	10/11/12	M-F 6-630p	CM	6-630p ---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				6-630p 10 News										
				10 NEWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$1,500.00		0.00				
E 38	WTSP	10/11/12	10/11/12	M-F 6-7a	CM	6-7a ---T---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				6-7a 10 News										
				10 NEWS-6:00A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$700.00		0.00				
E 39	WTSP	10/11/12	10/11/12	CBS This Morning	CM	7-9a ---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				CBS This Morning										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$800.00		0.00				
E 40	WTSP	10/11/12	10/11/12	M-F 9-930a 10 News, 9a	CM	9-9:30A ---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				10 News, 9am										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$400.00		0.00				
E 41	WTSP	10/11/12	10/11/12	M-F 930-10a	CM	930-10a ---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Inside Edition										
				MILLIONAIRE R										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1		\$300.00		0.00				
E 42	WTSP	10/09/12	10/09/12		CM	1135p-1237a -T-----	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00

Order / Rev: 706211
 Alt Order #: 06275486
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACTN
 Estimate: 1564

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Letterman										
				Late Night with David Letterman										
				DAVID LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,050.00		0.00			
E 43	WTSP	10/09/12	10/09/12	Price Is Right	CM	11a-12p -T-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				Price Is Right										
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,350.00		0.00			
E 44	WTSP	10/09/12	10/09/12	Y&R	CM	1230-130p -T-----	:30	1	\$1,650.00	P-3	0.00	NM	1	\$1,650.00
				Young and the Restless										
				YOUNG&RESTLESS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,650.00		0.00			
E 45	WTSP	10/09/12	10/09/12	B&B	CM	130-2p -T-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				Bold and Beautiful										
				BOLD&BEAUTIFUL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,650.00		0.00			
E 46	WTSP	10/09/12	10/09/12	M-F 2-3p	CM	2-3p -T-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				The Talk										
				TALK-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$900.00		0.00			
E 47	WTSP	10/09/12	10/09/12	M-F 5-530p	CM	5-530p -T-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				5-530p 10 News										
				10 NEWS-5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$825.00		0.00			
E 48	WTSP	10/09/12	10/09/12	M-F 6-630p	CM	6-630p -T-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				6-630p 10 News										
				10 NEWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,500.00		0.00			
E 49	WTSP	10/09/12	10/09/12	M-F 6-7a	CM	6-7a -T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				6-7a 10 News										
				10 NEWS-6:00A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$700.00		0.00			
E 50	WTSP	10/09/12	10/09/12	CBS This Morning	CM	7-9a -T-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				CBS This Morning	(7:00 AM-8:00 AM)									
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$800.00		0.00			
E 51	WTSP	10/09/12	10/09/12	M-F 9-930a 10 News, 9a	CM	9-9:30A -T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				10 News, 9am										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$400.00		0.00			
E 52	WTSP	10/09/12	10/09/12	M-F 930-10a	CM	930-10a -T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Inside Edition										
				MILLIONAIRE R										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$300.00		0.00			
E 53	WTSP	10/10/12	10/10/12	M-F 10-11a	CM	10-11a --W----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				Studio 10										
				STUDIO 10										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$225.00		0.00			
E 54	WTSP	10/10/12	10/10/12		CM	M-F 11-1135p --W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00

Order / Rev: 706211
 Alt Order #: 06275486
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action
 Product Desc: PRIORITIES USA ACTN
 Estimate: 1564

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-F)										
				LN (M-F)										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$3,000.00		0.00			
E 55	WTSP	10/10/12	10/10/12	M-F 12-1230p	CM	12-1230p --W----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				10 News @ Noon										
10 NEWS-12P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$1,350.00		0.00			
E 56	WTSP	10/10/12	10/10/12	B&B	CM	130-2p --W----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
				Bold and Beautiful										
BOLD&BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$1,650.00		0.00			
E 57	WTSP	10/10/12	10/10/12	M-F 3-4p	CM	3-4p --W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				Let's Make a Deal										
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$825.00		0.00			
E 58	WTSP	10/10/12	10/10/12	M-F 4-5p	CM	4-5p --W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Dr. Phil										
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$1,200.00		0.00			
E 59	WTSP	10/10/12	10/10/12	M-F 530-6p	CM	530-6p --W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
				10 News at 530p										
10 NEWS-5:30PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$825.00		0.00			
E 60	WTSP	10/10/12	10/10/12	7-730p	CM	7-730p --W----	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
				Wheel of Fortune										
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$3,900.00		0.00			
E 61	WTSP	10/10/12	10/10/12	CBS This Morning	CM	7-9a --W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				CBS This Morning		(7:00 AM-8:00 AM)								
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$800.00		0.00			
E 62	WTSP	10/10/12	10/10/12	M-F 9-930a 10 News, 9a	CM	9-9:30A --W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				10 News, 9am										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$400.00		0.00			
												Totals	62	\$82,025.00